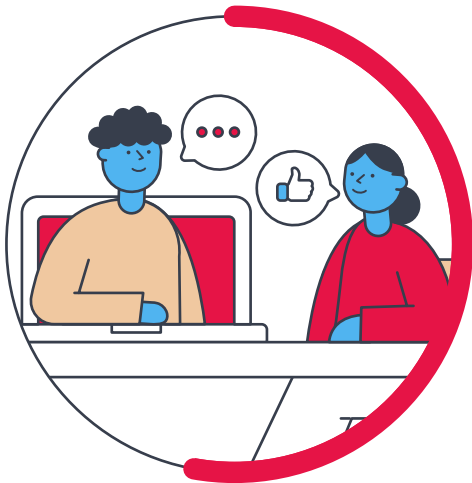


Collaborating With Everyone on Workplace

Digital transformation is at the top of the agenda for CEOs. But how do you know when you've got it right? Workplace puts people at the center of that transformation, empowering them to **work together** and helping leaders feel more connected to the day-to-day reality of their business.



54% of leaders say employees will withhold critical feedback when sharing opinions about the organization¹

¹ POPin, 'CEOs are 'disconnected' from staff', December 2017

3 Ways Workplace Supports CEO Collaboration Goals

Unlocking Collective Knowledge

Too often, knowledge about a company's culture or process is locked away inside emails or gathering dust on an intranet. On Workplace, knowledge is shared in the open, directly into groups or the News Feed. This reduces ramp time for new starters while reinforcing cultural values.

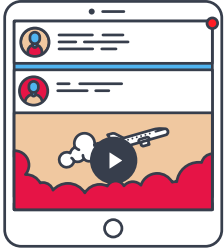
Reducing Executive Distance

Despite your best efforts, it's easy for the CEO to become a remote figure from employees - especially those on the frontline. Workplace uses cutting-edge solutions like Live video to make it easy for executives to share thoughts or updates, wherever they are and whatever their schedule.

Acting on Information

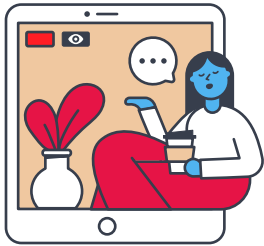
It can be difficult for CEOs to be sure they're getting accurate information about their business if they can't see the day-to-day reality for themselves. Workplace gives CEOs that option - a quick flick through News Feed will tell you everything you need to know over breakfast so you can take action before lunch.

Tools and Technology to Collaborate with Everyone



See What Matters First

News Feed uses advanced machine learning to create a personalized stream of updates and announcements. It brings conversations out into the open and gives executives a bird's eye view of the business.



Org-Wide Connections on Live Video

If pictures are worth a thousand words, video is priceless. Live video is the most engaging and authentic way to connect with people via open Q&As or regular updates to encourage real-time feedback.



Keep everyone on the same page

Groups are spaces to manage projects or build communities. Get an unfiltered perspective on progress, milestones and actions.

“

For me, Workplace is a way of taking the pulse of the company – of getting a quick sense of how people are feeling. And it's just a more innovative and efficient way of working. It's a kind of collective intelligence.

Hans Hoegstedt, CEO, Miroglio Fashion

Take the next step on your Workplace journey

Over 2m paid users are already using Workplace every month to work together more effectively. If you're ready to learn more about how they do it, check out these testimonials.

- Why PwC believes Workplace helps CEOs lead with employees. [Learn more](#)
- How CEO, **Marc Puig**, discovered transparency and agility through Workplace. [Learn more](#)